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Louis Vuitton Men's Collection by Virgil Abloh
Fall-Winter 2021
Seoul, July 2021

On 7 July 2021 in Seoul, Louis Vuitton will present a Fall-Winter 2021 spin-off collection by Men's Artistic Director Virgil Abloh. The event, which features a dedicated moving-image performance by BTS, will be broadcast on louisvuitton.com at 12pm CET.

Directed by the Korean director Jeon Go-woon, the film stages a conversation between space, movement, and global connectivity central to our moment in time, and explores the city of Seoul through the lens of diversity. Expanding on ideas proposed in the Fall-Winter 2021 collection, the 41-look spin-off will include 34 new looks. As Louis Vuitton brand ambassadors, BTS will wear seven looks originally presented in the performance art film released in January 2021. The soundtrack will feature an original score written and produced by CIFIKA, Kim Kate ad NET GALA.

The spin-off show echoes 'The Voyage' format initiated by Virgil Abloh in 2020, wherein collections and shows travel to the destinations of Louis Vuitton's global community, meeting clients in their own parts of the world. Throughout 'The Voyage' — which transcend traditional seasonality — collections transform in exchanges across cultures and nations, observing the core values of diversity, inclusivity and unity key to the practice of Virgil Abloh. 'The Voyage' additionally lends itself the multi-faceted 'Upcycling Initiative' launched for Louis Vuitton men's collections in 2020.

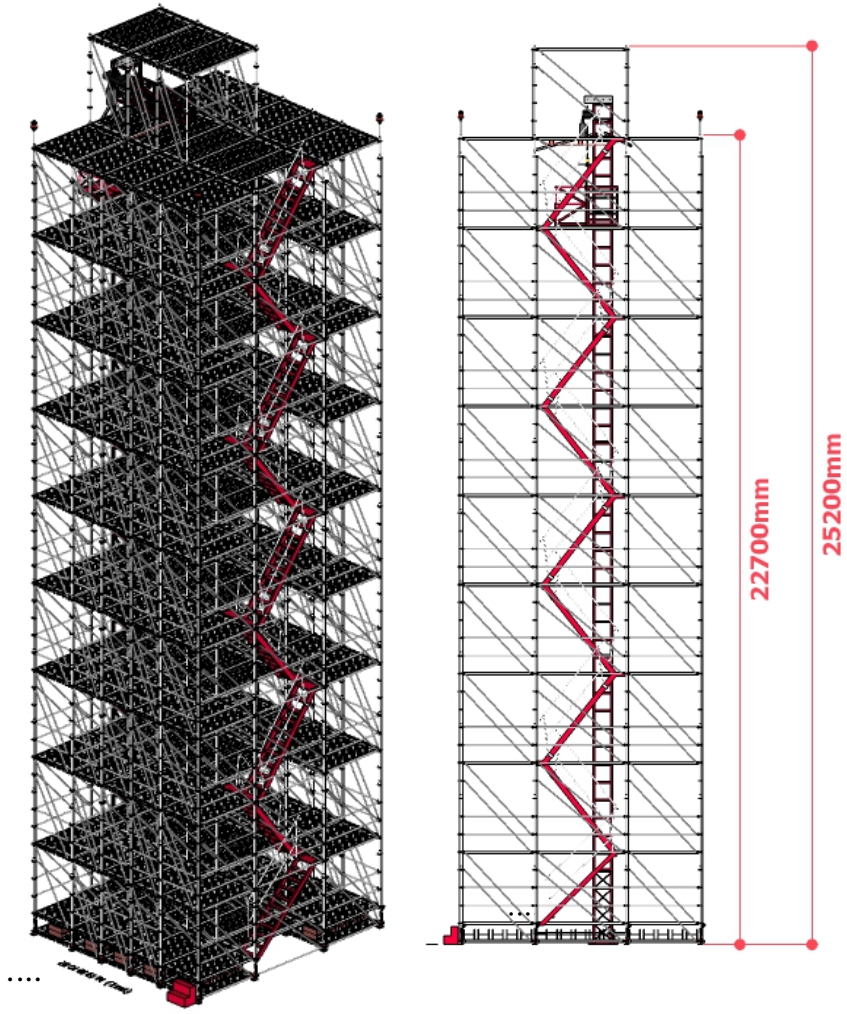
Louis Vuitton Men’s collection
by Virgil Abloh
Seoul, July 2021
Film and soundtrack

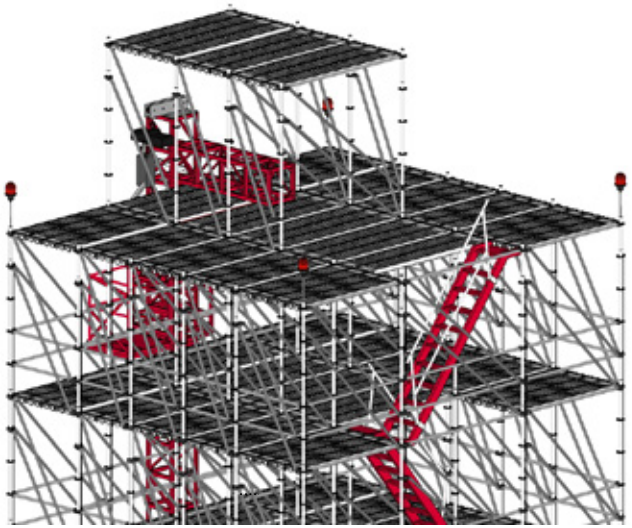
Film directed by Jeon Go-woon

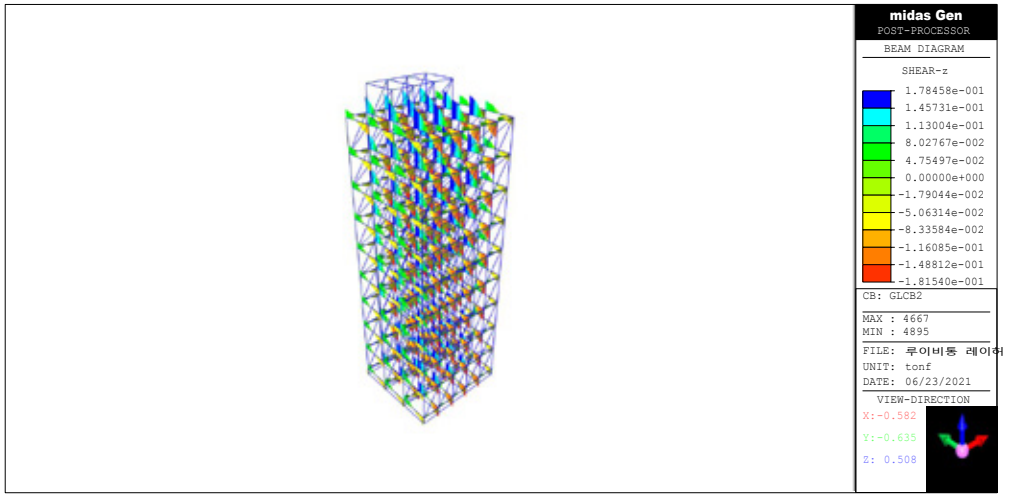
Mix sequence by Benji B
Original score written and produced by:
CIFIKA, Kim Kate & NET GALA

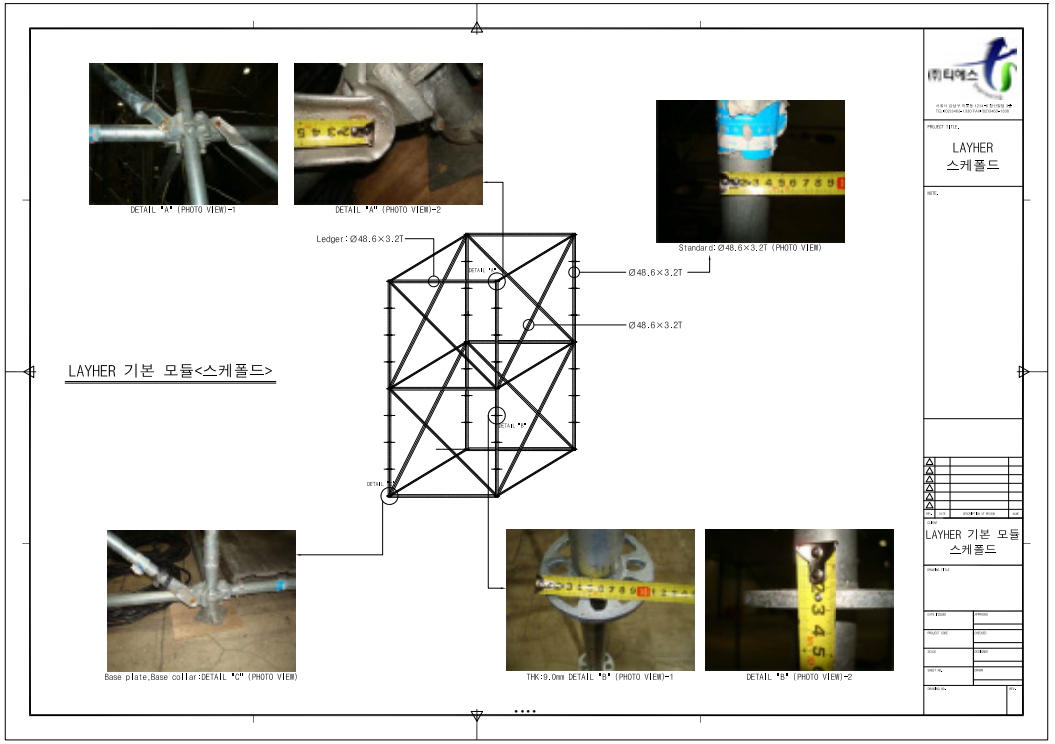
Tracklisting:

Kim Kate - Reworkk Of Planes (intro)
CIFIKA - Duration Of Era
CIFIKA - Grow (instrumental)
NET GALA - 신파 Shinpa Intro
CIFIKA - Shell Series
NET GALA - You’ll Never See Me Lose It
Kim Kate - Unfiltered









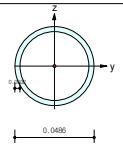
midas Gen **Steel Checking Result**

Certified by :

Company		Project Title	
Author		File Name	D:\...\midas\루이비통 레이어.mgb

1. Design Information

Design Code : KSSC-LSD16
Unit System : tonf, m
Member No : 1838
Material : SS400 (No:1)
(Fy = 23963.3, Es = 20904182)
Section Name : C1 (No:4)
(Rolled : C1).
Member Length : 0.50000



2. Member Forces

Axial Force Fxx = -3.0276 (LCB: 2, POS:J)
Bending Moments My = -0.0047, Mz = 0.02020
End Moments Myi = 0.00209, Myj = -0.0047 (for Lb)
Myi = 0.00209, Myj = -0.0047 (for Ly)
Mzi = -0.0033, Mzj = 0.02020 (for Lz)
Shear Forces Fyy = -0.0471 (LCB: 2, POS:1/2)
Fzz = 0.01366 (LCB: 2, POS:1/2)

Outer Dia.	0.04860	Wall Thick	0.00320
Area	0.00046	Asz	0.00023
Qyb	0.00052	Qzb	0.00052
Iyy	0.00000	Izz	0.00000
Ybar	0.02430	Zbar	0.02430
Syy	0.00000	Szz	0.00000
ry	0.01609	rz	0.01609

3. Design Parameters

Unbraced Lengths Ly = 0.50000, Lz = 0.50000, Lb = 0.50000
Effective Length Factors Ky = 1.00, Kz = 1.00
Moment Factor / Bending Coefficient
Cmy = 0.85, Cmz = 0.85, Cb = 1.00

4. Checking Results

Slenderness Ratio
KL/r = 31.1 < 200.0 (Memb:1838, LCB: 2)..... O.K
Axial Strength
Pu/phiPn = 3.02761/9.39205 = 0.322 < 1.000 ..... O.K
Bending Strength
Muy/phiMny = 0.00474/0.14249 = 0.033 < 1.000 ..... O.K
Muz/phiMnz = 0.02020/0.14249 = 0.142 < 1.000 ..... O.K
Combined Strength (Compression+Bending)
Pu/phiPn = 0.32 > 0.20
Rmax = Pu/phiPn + 8/9*SQRT[(Muy/phiMny)^2 + (Muz/phiMnz)^2] = 0.452 < 1.000 ..... O.K
Shear Strength
Vuy/phiVny = 0.016 < 1.000 ..... O.K
Vuz/phiVnz = 0.005 < 1.000 ..... O.K

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